

Checklist: packaging brief

Custom packaging production | www.sale-ostrava.cz

This form will help you prepare a complete request for quotation. The more accurate information you provide, the faster and more accurately we can prepare a customized price quote for you.

1

What exactly are you looking for?

- ☐ Type of packaging: bag / box / pouch / envelope / other
- ☐ Nature of the order: one-off × repeat production

2

Dimensions

- ☐ External dimensions of the finished packaging (W × H × D in cm/mm)
- ☐ Dimensions of the product to be packaged

3

Material

For an extended list of materials, see page 2.

- ☐ Plastics
- ☐ Recycled material
- ☐ Paper
- ☐ Cotton
- ☐ Compostable and organic
- ☐ Natural and special
- ☐ Other
- ☐ Not sure, need recommendations

4

Quantity

- ☐ Number of items:
- ☐ One-time
- ☐ Regularly (monthly / quarterly / annually)

5

Printing

- ☐ Yes / No
- ☐ Number of colors: 1 / 2 / 3 / 4 / full color
- ☐ Number of pages
- ☐ Graphics: ready / in preparation / I will use the services of a graphic designer SALE

6

Use of packaging

- ☐ Purpose: retail / e-commerce / promotional / gift packaging / logistics
- ☐ Special requirements: (handling, transport, storage)
- ☐ Load capacity:

7

Deadline

- ☐ Delivery date:

8

Decision-making criterion

- ☐ Lowest price
- ☐ Delivery speed
- ☐ Appearance and quality
- ☐ Sustainability/ecology
- ☐ Combination/unclear



List of materials

Custom packaging production | www.sale-ostrava.cz

Plastics

- ☐ LDPE
- ☐ HDPE
- ☐ PVC
- ☐ PET
- ☐ BOPP
- ☐ EVA
- ☐ PP woven
- ☐ PP non-woven

Recycled materials

- ☐ R-PET
- ☐ RE-LDPE
- ☐ RE-HDPE
- ☐ Recycled paper

Paper

- ☐ kraft paper
- ☐ washable paper
- ☐ recycled paper

Textiles

- ☐ cotton
- ☐ jute
- ☐ felt
- ☐ polyester
- ☐ neoprene

Kompostovatelné a bio materiály

- ☐ PLA
- ☐ sugar cane
- ☐ bamboo

Natural and special materials

- ☐ leather
- ☐ cork
- ☐ sheet metal

Can't find the material you're looking for in the list? Write to us. If technically possible, we will suggest a suitable solution or alternative.

